

CG Coffee Break: Ihre Kurse im Master

Lehrangebot des
Lehrstuhls für Corporate Governance und
Wirtschaftsprüfung



Der Lehrstuhl bietet Ihnen spannende Kurse im Winter- und Sommersemester

Sommersemester

Corporate Risk
Management

Wirtschaftsprüfung

Wintersemester

Corporate Governance
deutscher Unternehmen

Empirical Corporate
Governance

Governance & Internal
Auditing

... und bereitet Sie optimal auf eine Vielzahl von Berufsmöglichkeiten vor



Investor Relations
Board Services,
ESG Analyst



Controlling,
Risk Management,
Risk Advisory

Corporate
Governance deutscher
Unternehmen

Corporate Risk
Management

Empirical Corporate
Governance

Wirtschaftsprüfung

Governance & Internal
Auditing



Interne Revision,
Wirtschaftsprüfung



Consulting,
Finance



Rechnungslegung

Corporate Risk Management

Prof. Dr. Christopher Koch
Dr. Melanie Großastroth
Leonie Kopetzki, M.Sc.

Corporate Risk Management - Who we are



Prof. Dr. Christopher Koch
(Lecture)



Dr. Melanie Großastroth
(Exercise Class)



Leonie Kopetzki, M.Sc.
(Exercise Class)

Corporate Risk Management - What is it about?

Operational risks	Strategic risks
Preventable risk → Reduce likelihood	Acceptable risk → Integrate into decision-making
Internal control systems → Control activities	Enterprise risk management → Risk assessment



A Risk Manager has the following responsibilities



Managing a company's **financial** and **operational** risks



Designing and implementing a whole risk management **process** and performing risk **assessment**



Prepare risk **reports** for **decision makers** within a company (e.g. for board of directors)



Creating **solutions** and developing **controls** for mitigating risks, i.e. implementing **measurement** techniques and implementing **actions**



Developing **policies** and **procedures** for risk management



Bringing **awareness** to other **employees** within the organization for risks and risk management

Corporate Risk Management - Key Facts



Structure



- Lecture
- Exercise class
- Guest lectures and workshops



Course material



- Lecture slides
- Exercises with short solutions
- Practical examples and case study



Grading



- Written exam (60 minutes)
- (Bonus task as an option)

Wirtschaftsprüfung

Prof. Dr. Christopher Koch
Dr. Melanie Großastroth

Wirtschaftsprüfung: Wer sind wir?

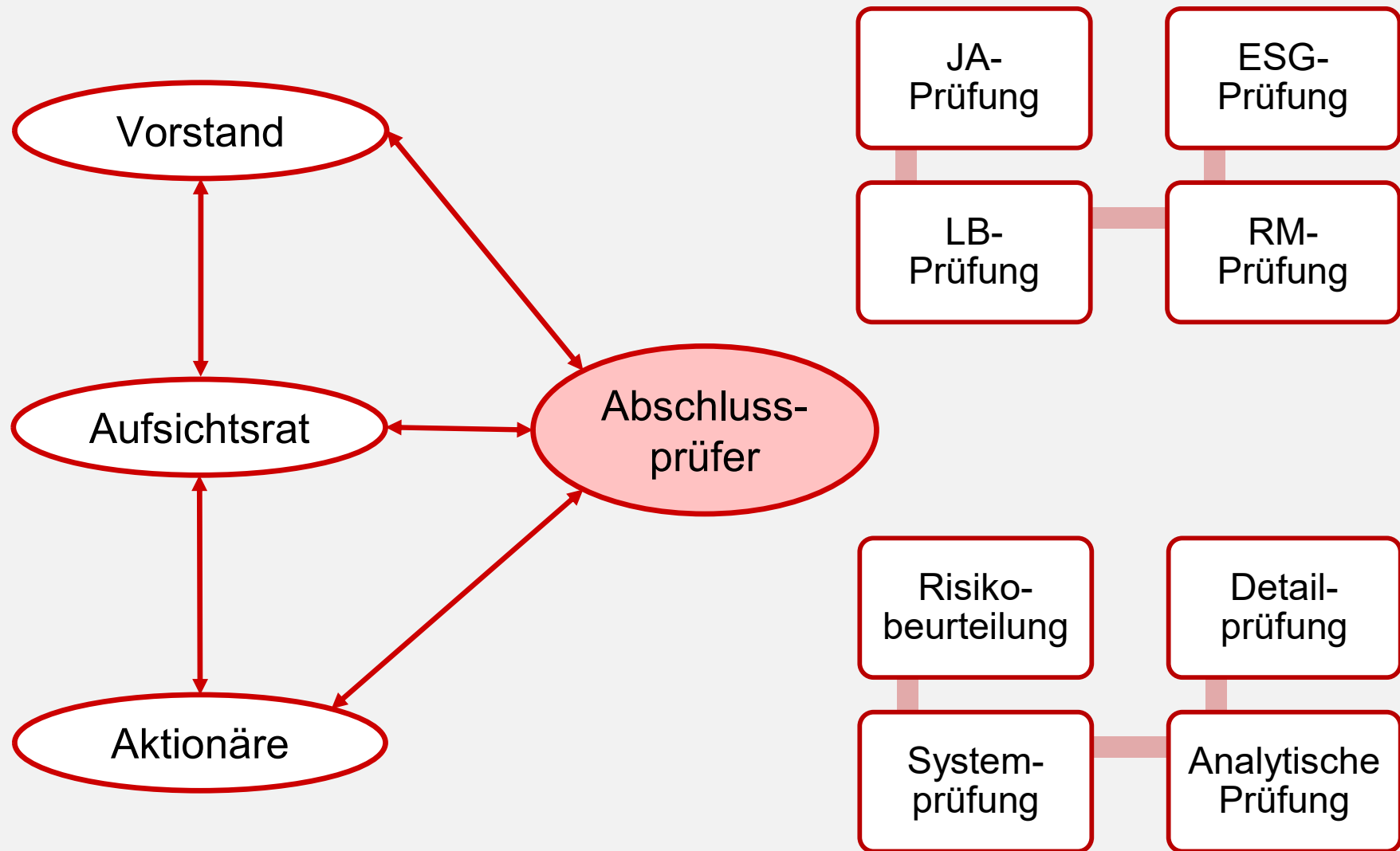


**Prof. Dr. Christopher Koch
(Vorlesung)**



**Dr. Melanie Großastroth
(Übung)**

Wirtschaftsprüfung: Worum geht es?



Wirtschaftsprüfung: Key Facts



Aufbau



- Vorlesung
- Übung
- Gastvorträge und Workshops



Unterlagen



- Foliensatz
- Übungsaufgaben und Lösungsskizze
- Praxisbeispiele



Prüfungs- leistung



- Schriftliche Klausur (60 Minuten)

Corporate Governance deutscher Unternehmen

Prof. Dr. Christopher Koch
Dr. Melanie Großastroth

CG deutscher Unternehmen: Wer sind wir?

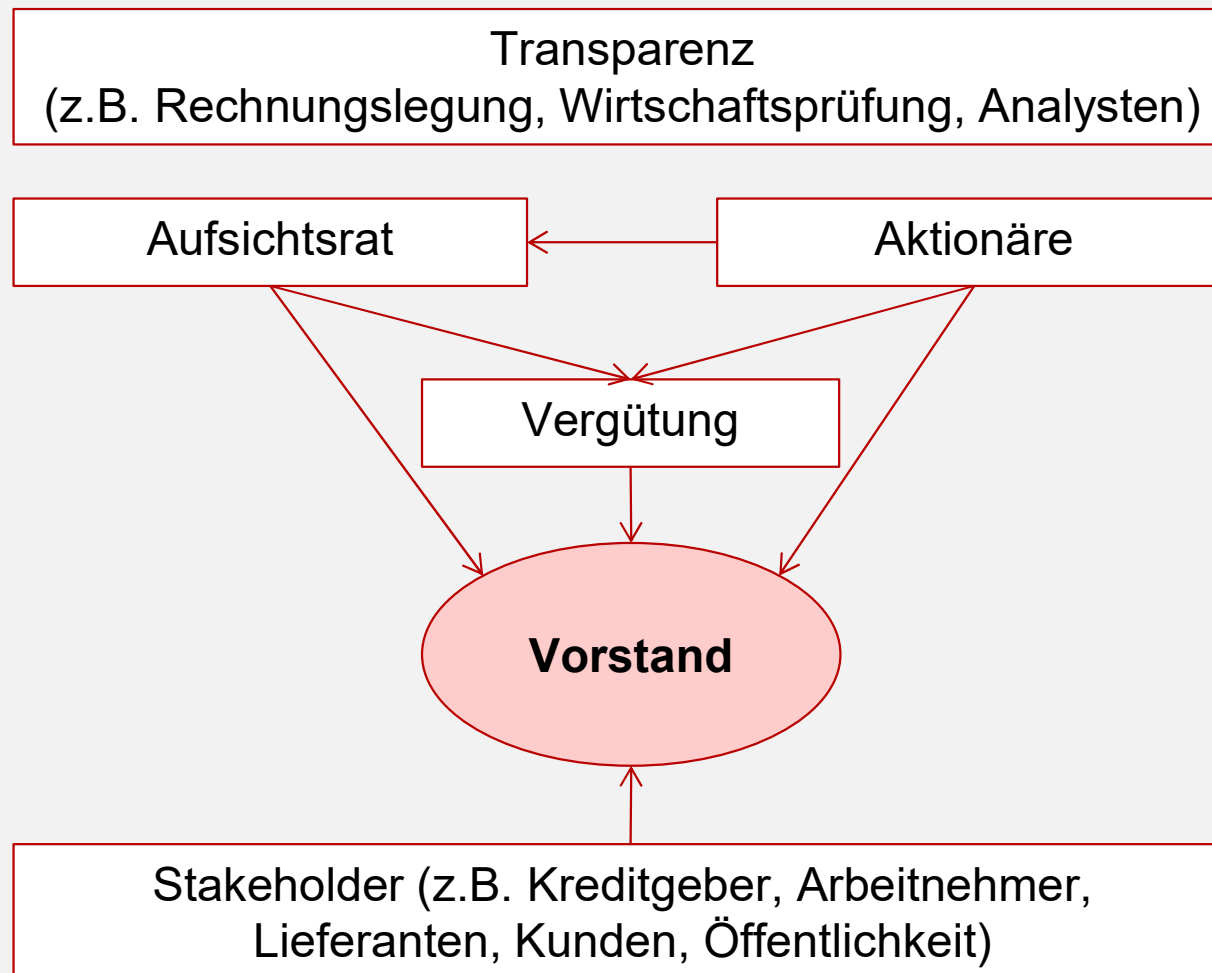


**Prof. Dr. Christopher Koch
(Vorlesung)**



**Dr. Melanie Großastroth
(Übung)**

CG deutscher Unternehmen: Worum geht es?



Nachhaltig-
keit



Vorstands-
vergütung

Aktionärsengagement
und -aktivismus



CG deutscher Unternehmen: Key Facts



Aufbau



- Vorlesung
- Übung



Unterlagen



- Foliensatz
- Übungsaufgaben und Lösungsskizze
- Praxisbeispiele



Prüfungs- leistung



- Schriftliche Klausur (60 Minuten)

Empirical Corporate Governance

Prof. Dr. Christopher Koch
Dr. Melanie Großastroth

Empirical CG - Who we are



**Prof. Dr. Christopher Koch
(Lecture)**



**Dr. Melanie Großeastroth
(Exercise Class)**

Empirical CG - What is it about?

**Understanding the
CG context**

**Understanding the
research design**

**Understanding the
empirical method**

CORPORATE GOVERNANCE AND EQUITY PRICES*

PAUL GOMPERS
JOY ISHII
ANDREW METRICK

Shareholder rights vary across firms. Using the incidence of 24 governance rules, we construct a "Governance Index" to proxy for the level of shareholder rights at about 1500 large firms during the 1990s. An investment strategy that bought firms in the lowest decile of the index (strongest rights) and sold firms in the highest decile of the index (weakest rights) would have earned abnormal returns of 8.5 percent per year during the sample period. We find that firms with stronger shareholder rights had higher firm value, higher profits, higher sales growth, lower capital expenditures, and made fewer corporate acquisitions.

**Understanding
research papers!**

Empirical CG - Why participate?

You will...

- ... deepen your understanding of theoretical and empirical concepts in corporate governance.
- ... extend your abilities to deal with empirical literature.
- ... develop useful skills for future seminar / master thesis.
- ... accomplish the basics for the field of academic research.



Get prepared for your Master Thesis!

Empirical CG- Key Facts



Structure



- Lecture
- Exercise class



Course material



- Lecture slides
- Exercises with short solutions
- Research papers



Grading



- Term paper with presentation
- Written exam (60 minutes)

Governance & Internal Auditing

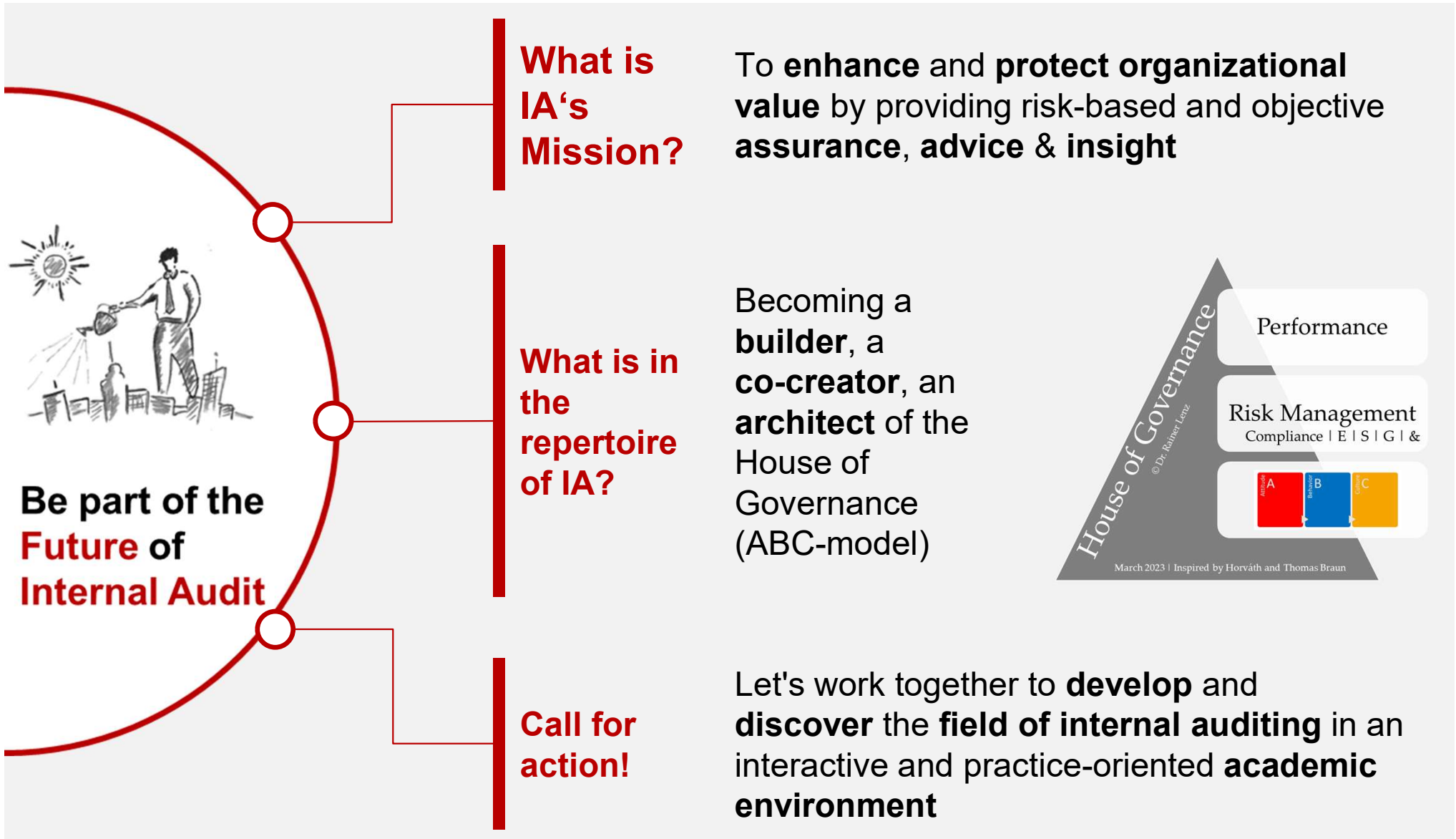
Dr. Rainer Lenz

Governance & Internal Auditing - What is it about?



Dr. Rainer Lenz

Governance & Internal Auditing (GIA) - What is it about?



The course is characterized by exciting case studies, group discussions and guest lectures – be part of it

Our joint journey...



**Interesting
Case Studies**



**Various Guest
Speakers**



**Group
discussion**

**... accompanied by practical lectures.
Selection from the last years**



Governance & Internal Auditing - Key Facts



Structure



- 6 course blocks
- Basics and selected case studies
- Supervision and presentation
- Guest lectures



Course material



- Lecture slides
- Case studies
- Fact sheets
- Academic Paper



Grading



- Case study preparation and presentation (group of two)