

## CG Coffee Break: Ihre Kurse im Master

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Lehrangebot des  
Lehrstuhls für Corporate Governance und  
Wirtschaftsprüfung



# Der Lehrstuhl bietet Ihnen spannende Kurse im Winter- und Sommersemester

## Sommersemester

Corporate Risk  
Management

Wirtschaftsprüfung

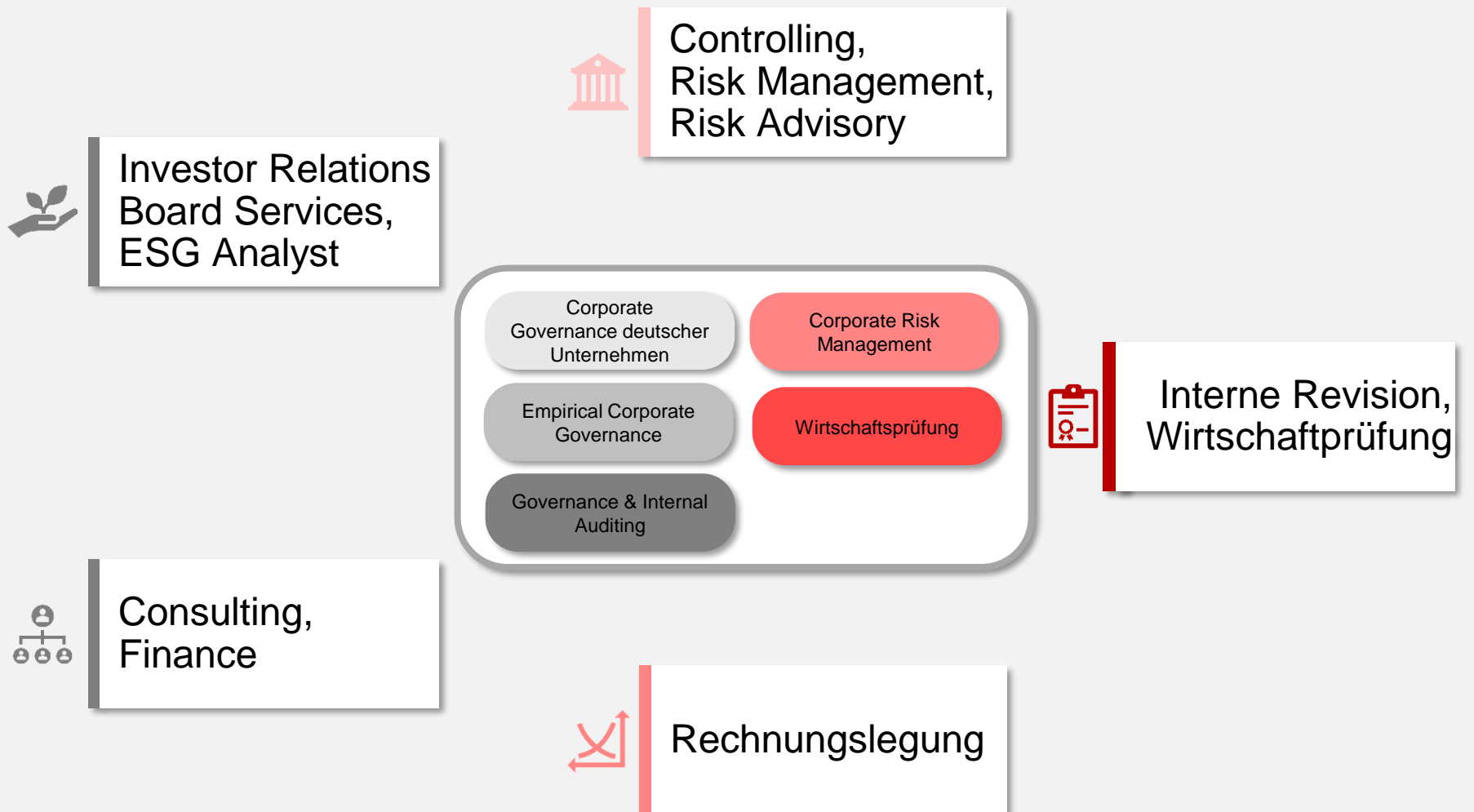
## Wintersemester

Corporate Governance  
deutscher Unternehmen

Empirical Corporate  
Governance

Governance & Internal  
Auditing

# ... und bereitet Sie optimal auf eine Vielzahl von Berufsmöglichkeiten vor



# Save the Date: Gastvortrag mit Pav Gill

**EVENT** **GS  
ME**

**Insights from Wirecard's  
Whistleblower Pav Gill**

wirecard

3. Mai 2024  
14:15 bis 15:45 Uhr  
Audimax

# Übersicht der Gastvorträge im SoSe 2024

## **Insights from Wirecard's Whistleblower**

Pav Gill

Confide

03. Mai 2024, 14.15-15.45 Uhr

Ort: Audimax

## **Process Mining in Action**

Celonis

22. Mai 2024, 10.15-11.45 Uhr

Ort: Digital

## **Digitalisierung der Wirtschaftsprüfung**

Aad-Henning Harsveldt und Christian Wetzel

KPMG

14. Juni 2024, 10.15-11.45 Uhr

Ort: RW3

## **Internal Controls in Action**

Dr. Simon Rosa

EY

14. Juni 2024, 14.15-15.45 Uhr

Ort: RW 3

## **Internal Auditing in Action**

Tanja Birlenbach

Deka

12. Juli 2024, 14.15-15.45 Uhr

Ort: RW 3

Informationen abrufbar unter <https://www.cg.bwl.uni-mainz.de/gastvortraege/>

# Corporate Risk Management

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Prof. Dr. Christopher Koch  
Melanie Großastroth, M.Sc.  
Leonie Kopetzki, M.Sc.

# Corporate Risk Management - Who we are



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**Prof. Dr. Christopher Koch**  
**(Lecture)**



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**Melanie Großastroth, M.Sc.**  
**(Exercise Class)**

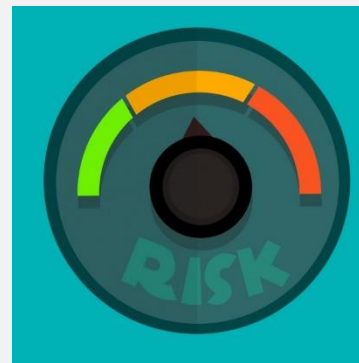


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**Leonie Kopetzki, M.Sc.**  
**(Exercise Class)**

# Corporate Risk Management - What is it about?

Operational risks	Strategic risks
Preventable risk → Reduce likelihood	Acceptable risk → Integrate into decision-making
Internal control systems → Control activities	Enterprise risk management → Risk assessment





## A Risk Manager has the following responsibilities



Managing a company's **financial** and **operational** risks



Designing and implementing a whole risk management **process** and performing risk **assessment**



Prepare risk **reports** for **decision makers** within a company (e.g. for board of directors)



Creating **solutions** and developing **controls** for mitigating risks, i.e. implementing **measurement** techniques and implementing **actions**



Developing **policies** and **procedures** for risk management



Bringing **awareness** to other **employees** within the organization for risks and risk management

# Corporate Risk Management - Key Facts



## Structure



- Lecture
- Exercise class
- Guest lectures and workshops



## Course material



- Lecture slides
- Exercises with short solutions
- Practical examples and case study



## Grading



- Written exam (60 minutes)
- (Bonus task as an option)

# Wirtschaftsprüfung

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Prof. Dr. Christopher Koch  
Melanie Großeastroth, M.Sc.

# Wirtschaftsprüfung: Wer sind wir?



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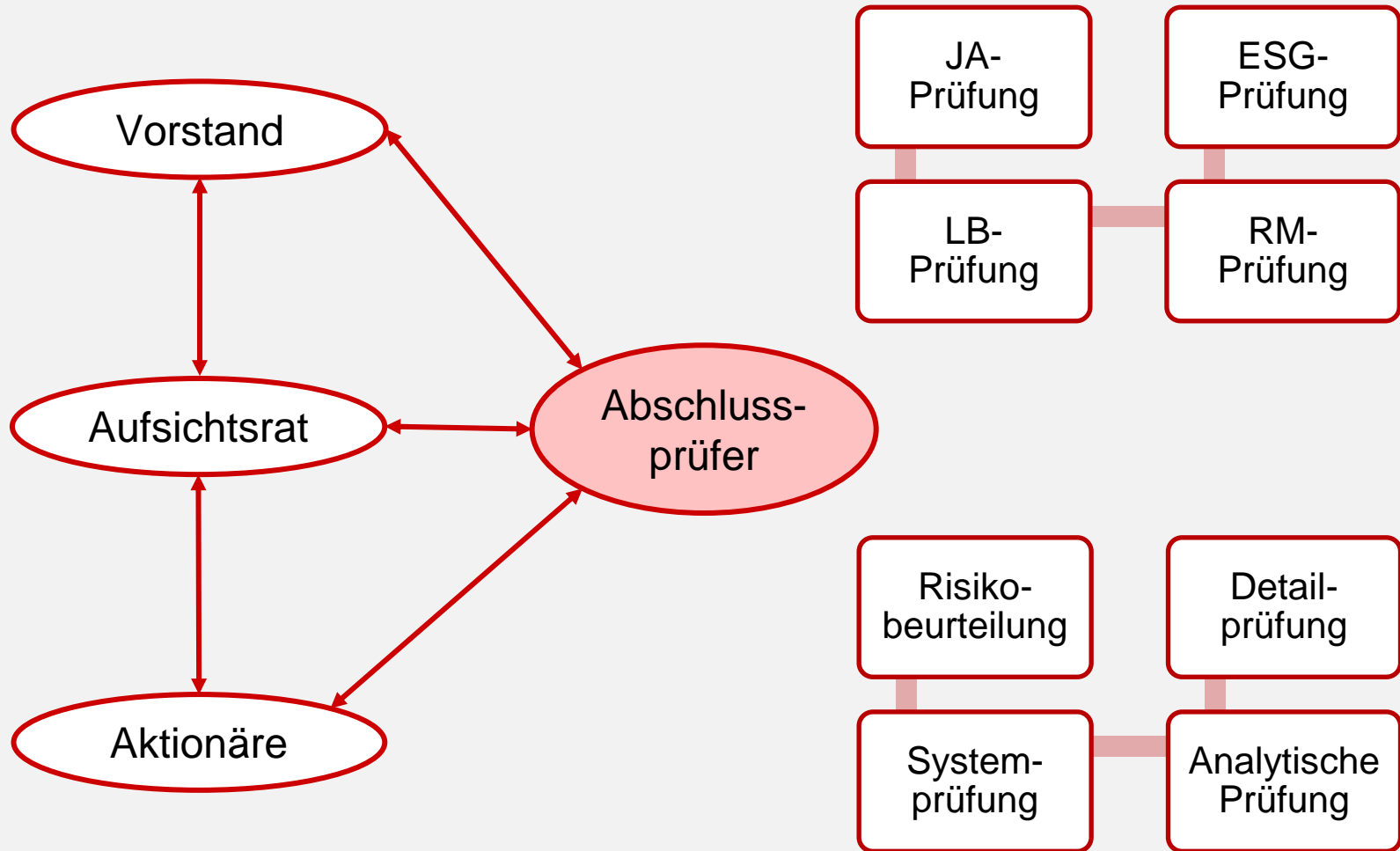
**Prof. Dr. Christopher Koch  
(Vorlesung)**



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**Melanie Großastroth  
(Übung)**

# Wirtschaftsprüfung: Worum geht es?



# Wirtschaftsprüfung: Key Facts



## Aufbau



- Vorlesung
- Übung
- Gastvorträge und Workshops



## Unterlagen



- Foliensatz
- Übungsaufgaben und Lösungsskizze
- Praxisbeispiele



## Prüfungs- leistung



- Schriftliche Klausur (60 Minuten)

# Corporate Governance deutscher Unternehmen

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Prof. Dr. Christopher Koch

# CG deutscher Unternehmen: Wer sind wir?



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**Prof. Dr. Christopher Koch  
(Vorlesung)**

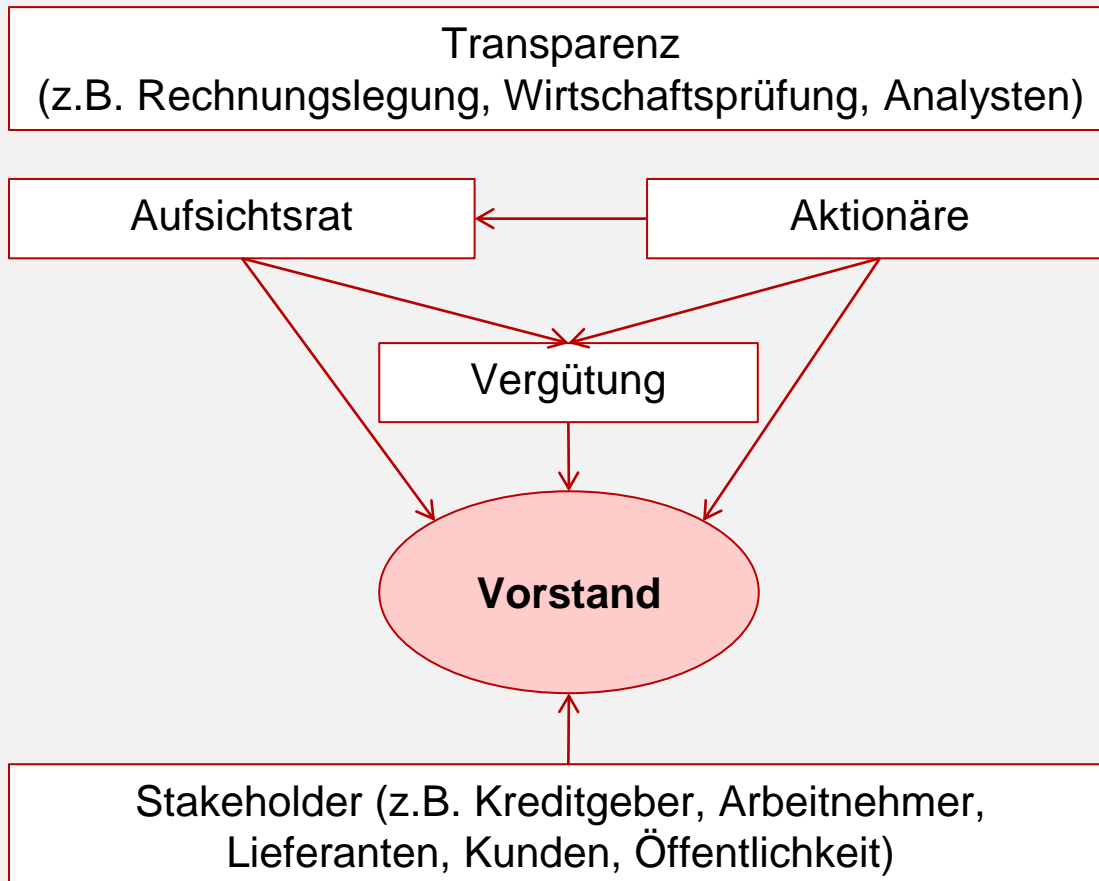


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**TBA  
(Übung)**



# CG deutscher Unternehmen: Worum geht es?



Nachhaltig-  
keit



Vorstands-  
vergütung

Aktionärsengagement  
und -aktivismus



# CG deutscher Unternehmen: Key Facts



## Aufbau



- Vorlesung
- Übung



## Unterlagen



- Foliensatz
- Übungsaufgaben und Lösungsskizze
- Praxisbeispiele



## Prüfungs- leistung



- Schriftliche Klausur (60 Minuten)

# Empirical Corporate Governance

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Prof. Dr. Christopher Koch

# Empirical CG - Who we are



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**Prof. Dr. Christopher Koch  
(Lecture)**



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**TBA  
(Exercise Class)**

# Empirical CG - What is it about?

Understanding the  
CG context

Understanding the  
research design

Understanding the  
empirical method

CORPORATE GOVERNANCE AND EQUITY PRICES\*

PAUL GOMPERS  
JOY ISHII  
ANDREW METRICK

Shareholder rights vary across firms. Using the incidence of 24 governance rules, we construct a “Governance Index” to proxy for the level of shareholder rights at about 1500 large firms during the 1990s. An investment strategy that bought firms in the lowest decile of the index (strongest rights) and sold firms in the highest decile of the index (weakest rights) would have earned abnormal returns of 8.5 percent per year during the sample period. We find that firms with stronger shareholder rights had higher firm value, higher profits, higher sales growth, lower capital expenditures, and made fewer corporate acquisitions.

Understanding  
research papers!

# Empirical CG - Why participate?

You will...

- ... deepen your understanding of theoretical and empirical concepts in corporate governance.
- ... extend your abilities to deal with empirical literature.
- ... develop useful skills for future seminar / master thesis.
- ... accomplish the basics for the field of academic research.



Get prepared for your Master Thesis!

# Empirical CG- Key Facts



## Structure



- Lecture
- Exercise class



## Course material



- Lecture slides
- Exercises with short solutions
- Research papers



## Grading



- Term paper with presentation
- Written exam (60 minutes)

# Governance & Internal Auditing

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Dr. Rainer Lenz



# Governance & Internal Auditing - What is it about?



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**Dr. Rainer Lenz  
(Lecture)**



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**TBA  
(Tutor)**

# Governance & Internal Auditing (GIA) - What is it about?



**Be part of the  
Future of  
Internal Audit**

**What is  
IA's  
Mission?**

To **enhance** and **protect organizational value** by providing risk-based and objective **assurance, advice & insight**

**What is in  
the  
repertoire  
of IA?**

Becoming a **builder**, a **co-creator**, an **architect** of the House of Governance (ABC-model)



**Call for  
action!**

Let's work together to **develop** and **discover** the **field of internal auditing** in an interactive and practice-oriented **academic environment**

**The course is characterized by exciting case studies,  
group discussions and guest lectures – be part of it**

**Our joint journey...**



**Interesting  
Case Studies**



**Various Guest  
Speakers**



**Group  
discussion**

**... accompanied by practical lectures.  
Selection from the last years**



DELTON

uni  
per

# Governance & Internal Auditing - Key Facts



## Structure



- 6 course blocks
- Basics and selected case studies
- Supervision and presentation
- Guest lectures



## Course material



- Lecture slides
- Case studies
- Fact sheets
- Academic Paper



## Grading



- Case study preparation and presentation  
(group of two)

## CG Coffee Break: Ihre Kurse im Master

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Haben Sie Fragen an uns?

Nutzen Sie die Q&A-Session am 10.04.2024!

Weitere Infos und den Link zur Session finden Sie im  
Newsletter des Lehrstuhls  
oder auf unserer Homepage.

